



WHERE BUSINESS AND ALOHA MEET™

FOR IMMEDIATE RELEASE

July 10, 2009

HVCB TEAM SELLING HAWAII MEETING EXPERIENCE AT WORLD CONFERENCE IN SALT LAKE CITY, JULY 11-15

HONOLULU – Starting this weekend, the Hawai'i Visitors and Convention Bureau (HVCB) is leading an 18-member sales team for the state's meetings industry at Meeting Professionals International's World Education Conference, July 11-15, in Salt Lake City, UT.

More than 1,800 sales professionals worldwide are registered to attend. The Hawai'i sales contingent will have an eye-catching presence on the tradeshow floor with a special themed section showcasing the natural beauty, colors, appeal, and diversity of the islands.

In addition, HVCB is hosting a special reception for key clients with Hawaiian music and hula by the Polynesian Cultural Center, artisans, and other special features to help recreate the spirit of Hawai'i and generate leads on new business opportunities.

Leading the HVCB sales team is John Monahan, president and CEO, Michael Murray, CMP, CMM, CASE, vice president of sales and marketing for corporate meetings and incentives, and Adele Tasaka, senior director of accounts.

Joining them in selling the Islands of Aloha as a meetings destination are sales executives from the Kaua'i Visitors Bureau, O'ahu Visitors Bureau, Maui Visitors Bureau, Big Island Visitors Bureau, and Hawai'i Convention Center, along with representatives from Hilton Hawaiian Village Beach Resort & Spa, Hilton Waikoloa Village, Hyatt Resorts Hawaii, Kapalua Resort, Marriott Resorts Hawaii, Polynesian Cultural Center, Starwood Hotels & Resorts Hawaii, The Fairmont Kea Lani, and Turtle Bay Resort.

Dallas-based MPI is the meeting industry's largest association with more than 24,000 members belonging to 70 chapters and clubs worldwide, including the MPI Aloha Chapter in Honolulu.

###

Special note to media: The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of the 'okina ['] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HVCB respects the individual use of these markings for names of organizations and businesses.

Statewide Meetings Contact:

Michael Murray, CMP, CMM, CASE
Vice President, Sales and Marketing, CMI Division
Hawai'i Visitors and Convention Bureau
mmurray@hvcb.org
(808) 924-0253

Patrick Dugan
Senior Vice President
McNeil Wilson Communications
Patrick.Dugan@MWC-Anthology.com
(808) 539-3411

For information about hosting corporate meetings and incentives in Hawai'i, visit HVCB's website at BusinessAloha.com or call 1-888-424-2924.

Hawai'i Convention Center Contact:

Neil Mullanaphy
Executive Director, Sales and Marketing
The Hawai'i Convention Center
nmullanaphy@hccsmg.com
(703) 647-7410

Teddi Anderson
President
The Limtiaco Company
TeddiA@TheLimtiacoCompany.com
(808) 535-9099, ext. 103

For more information about the Hawai'i Convention Center, visit www.hawaiiiconvention.com or call (808) 943-3500. For additional information about SMG, visit www.smgworld.com.