



WHERE BUSINESS AND ALOHA MEET™

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MEETINGS INDUSTRY HONORS HVCB WITH TWO NATIONAL AWARDS

HONOLULU – Recognizing its service excellence to groups doing business in Hawai'i for meetings and incentive events, the Hawai'i Visitors and Convention Bureau (HVCB) has earned awards from two top industry publications, *Meetings & Conventions* and *Incentive*.

Michael Murray, CMP, CMM, CASE, vice president of sales and marketing for HVCB's corporate meetings and incentives division, said the two awards are particularly rewarding as they were determined by a poll of the magazines' subscribers.

"These national honors reflect the collaborative efforts that HVCB and its island chapter bureaus and industry partners have taken to help planners and groups create a successful business meeting experience," said Murray.

"We are constantly striving to nurture the deep client relationships we've established over the years, while also developing new partnerships for business development and group bookings," Murray said. "Industry decision-makers appreciate that we are constantly looking at new ways to enhance our services and fulfill their objectives, especially now during such a challenging economic period."

Meetings & Conventions magazine honored HVCB with its 2009 Gold Service Award for the 20th consecutive year, an impressive streak that reflects the enduring commitment of the Bureau and its industry partners to provide exceptional service to meeting planners and their clients when holding business events in Hawai'i.

Criteria for earning the Gold Service Award include: professionalism of staff; support on hotels and site inspections; assistance with ground transportation planning; guidance on local attractions; and liaison with local vendors and services.

Incentive magazine presented HVCB with its 2009 Platinum Partner Award for the fifth straight year, acknowledging both Hawai'i's motivational appeal as a destination as well as the ability of HVCB and Hawai'i's meetings industry to creatively provide products and services that motivate employees and customers.

Special note to media: The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of the 'okina ['] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HVCB respects the individual use of these markings for names of organizations and businesses.

Statewide Meetings Contact:

Michael Murray, CMP, CMM, CASE
Vice President, Sales and Marketing, CMI Division
Hawai'i Visitors and Convention Bureau
mmurray@hvcb.org
(808) 924-0253

Patrick Dugan
Senior Vice President
McNeil Wilson Communications
Patrick.Dugan@MWC-Anthology.com
(808) 539-3411

For information about hosting corporate meetings and incentives in Hawai'i, visit HVCB's website at BusinessAloha.com or call 1-888-424-2924.

Hawai'i Convention Center Contact:

Neil Mullanaphy
Executive Director, Sales and Marketing
The Hawai'i Convention Center
nmullanaphy@hccsmg.com
(703) 647-7410

Teddi Anderson
President
The Limtiaco Company
TeddiA@TheLimtiacoCompany.com
(808) 535-9099, ext. 103

For more information about the Hawai'i Convention Center, visit www.hawaiiiconvention.com or call (808) 943-3500. For additional information about SMG, visit www.smgworld.com.