

IMMEDIATE RELEASE
June 9, 2008

DISCOUNTS HELP TRAVELERS GET TO HAWAII
– Special packages offer significant savings in Hawai'i this summer and beyond –

HONOLULU – Travelers heading to **Hawai'i** this summer and fall will find plenty of options to save on their vacation thanks to a new travel promotion launched this week by the [Hawai'i Visitors and Convention Bureau \(HVCB\)](#) and its partners.

Travelers will save at least \$200 per person on their trip to the Hawaiian Islands through HVCB's partnership with **American Airlines Vacations, American Express Vacations, Classic Vacations, Expedia, NWA WorldVacations, Orbitz, Pleasant Holidays, Travelocity, and United Vacations**, which offers travelers money saving air vacation packages loaded with incentives including deeply discounted airfare, free hotel room nights, free meals, free rental cars, and free food and beverage dining credits. These value packages offer significant savings and make Hawai'i a competitive vacation destination this summer.

"We know there is great demand for Hawai'i and we hope travelers will take advantage of these offers and experience the tremendous diversity of activities available on the islands," said John Monahan, HVCB president and CEO.

HVCB has created a dedicated website listing all of the special packages at [GoHawaii.com/summerfun](#). From there, travelers can book their vacations to **Kaua'i, O'ahu, Moloka'i, Lāna'i, Maui, and Hawai'i's Big Island** instantly with a simple click.

"Hawai'i has enjoyed being one of the world's hottest summer destinations for decades and for good reason," Monahan added. "Hawai'i has its own uniquely exotic culture and ambiance that gives one the sense of traveling abroad. Not to mention, there's no need to worry about currency exchange rates. A dollar is worth a dollar here in Hawai'i."

For information about Hawai'i and to begin planning a vacation to the Islands of Aloha, visit [GoHawaii.com/summerfun](#).

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For Hawai'i images, please visit the HVCB Knowledge Bank at [HVCB.org](#).

Special note to media: The Hawai'i Visitors and Convention Bureau (HVCB) recognizes the use of Hawaiian diacritical markings (e.g. glottal stop [ʻ], macron [ā] in place names of Hawai'i such as Lānaʻi). However, HVCB respects the individual use of these markings for names of organizations and businesses.

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